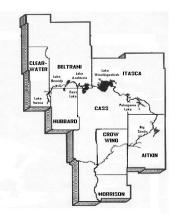


Mississippi Headwaters Board Meeting Agenda MHB Conference Room 322 Laurel St. Brainerd, MN 56401

Zoom: https://us02web.zoom.us/j/83591853569

April 23, 2021 10:00 am



10:00 AM

• Call to Order/Pledge of Allegiance

10:05 AM Approve/Amend

- Agenda
- Consent Agenda March '21 Minutes & Expenses

Correspondence

• April Press Release

Planning and Zoning (Actions)

None

Action / Discussion Items:

- Tentative biennial conference agenda- discussion
- Draft Biennial Report- discussion
- Biennial Resourcetainment and signage project ppt.- discussion
- Biennial Conference Summary- discussion
- Executive Director's Report- discussion

Meeting Adjourned - Thank you

Mtgs: May 28, '21, 9:00 AM – Zoom meeting

June 19th, '21, 1:00 PM- Aitkin Paddle Your Glass Off, Vendors: Block North, Brother Justice, Little Round Still, Wine Distributer, Roundhouse Brewery, Cuyuna Brewe3ry, Jack Pine, The Craft House. \$10 admission

July 24th, '21- Little Falls Ride the River- Belle Prairie to LeBourget Park- Live band at end of paddle.

Attachment 1 & 2

Draft Minutes

Monthly Expenses

Mississippi Headwaters Board
March 26, 2021
Miss. Headwaters Board Conference Room
322 Laurel St.
Brainerd, MN

Webconference:

MEETING MINUTES

Members present by video Roll Call: Ted Van Kempen (Hubbard), Anne Marcotte (Aitkin) Steve Barrows (Crow Wing), Scott Bruns (Cass), Dean Newland (Clearwater), Davin Tinquist (Itasca), Mike Wilson (Morrison) and Tim Terrill (Executive Director).

Others Present: None

Pledge of Allegiance

Chair Marcotte asked if there were any additions to the agenda. None offered. M/S (Bruns/Wilson) to approve of the agenda. Motion carried unanimously.

M/S (Tinquist/Newland) to approve of the Consent agenda. Motion carried unanimously.

Correspondence: Tim shared letters to the board that were sent to Sen Gazelka and Ingebrigten. He said the 2020 LCCMR appropriation which is in bill SF166 is still in committee. Tim will write a new proposal Monday if the bill has not moved forward.

Planning and Zoning

None

Action/Discussion:

- 1. MHB SFY 2022 budget- Tim said that he held a meeting with the budget committee which included Comm. Marcotte, Gaasvig, and Barrows, and some changes were made including eliminating the program specialist position. The committee also looked at a detailed accounting of what was expended in professional services. Comm. Marcotte appreciated the comment boxes in the budget which shows expenditures, and Comm. Tinquist said that he appreciated that it was a balanced budget. M/S (Barrows/Bruns) to approve of the SFY 2022 budget. Motion carried unanimously.
- 2. MHB SFY 2022 Work Plan- Tim presented the Work Plan to the board and explained the initiatives he wishes to fulfill this year. Comm. Marcotte expressed interest in some other type of ideas about helping with AIS. She also said to include the monthly articles about the MHB in the work plan as well. M/S (Van Kempen/Wilson) to approve of the SFY 2022 Work Plan. Motion carried unanimously.

- 3. Challenge Partnership Agreement- Tim explained that he has a partnership agreement with the Army Corps of Engineers to place recreational signage at key ACOE places. Tim explained that this agreement covers all ACOE places in the Headwaters area, so it leaves things open for future opportunities. M/S (Barrows/Van Kempen) to approve of the partnership agreement. Motion carried unanimously.
- 4. MHB Resourcetainment graph- Tim said that he has been giving the board bits and pieces on what he is doing to help with the resourcetainment portion of the signage program, and he wanted to provide a strategy for the board to understand. He presented a graph to the board regarding how an agency can move the public from one event to another by utilizing flyers at the first event. He also explained that some of the public will want to be more involved, and that there is opportunity to move them into local committee meeting throughout the year. Then he presented them with another graph that provides a calendar of events that all the agencies are doing across the first 400 miles and showed them how he wants to coordinate events. At the end of the year he would like a big meeting where each agency shows pictures of their event and then provides the survey results that shows how many people attended and how much money they spent that day in the local county. The board asked a few questions about logistics and getting the statistics they need and Tim provided an explanation about it.

Executive Directors Report

- Tim said that he attended a Leech Lake Band of Ojibwe tribal council meeting and gave a
 presentation about who the MHB is and then presented a check to them for the prairie planting
 solar project. Comm. Marcotte asked if we could do some type of check presentation, and Tim said
 that he already paid the invoice, but he could set up and stage something with them for a photo
 opportunity with the local newspaper.
- 2. Tim held a meeting with Minn. Aquatic Invasive Species Research Center (MAISRC) associate Meg Duhr about their Stop Spiny Waterflea campaign and how MN Traditions could help with it. Exploratory work is being done by MAISRC to determine number of posts and cost/wk.
- 3. Tim held a zoom meeting with Comm. Barrows and Andrew Arens (DNR) to talk about efficiencies in forest management between the county and the state. While at a high level it seems profitable to have combined and/or coordinated timber sales simultaneously with the state; age, class, species, timing, certification need to be explored at a field level to see what could be coordinated. Comm. Barrows will pass the contact information on to CW personnel, Ryan Simeonson for a more detailed study. Comm. Barrows added that at the high level it seems easy to coordinate, but that when you "get into the weeds" it is much more difficult and that the meeting resulted in a better understanding of the system than actual future implementation steps.
- 4. Held Zoom meeting with Alex Videka of Avenza Maps to talk about an update that they are doing to streamline and update the QR code process. Because the MHB uses QR codes on the Miss. River recreational signage, we were pursued for a meeting. What is interesting is that Avenza is using a standardized ppt. to talk about these QR codes to clients and uses the MHB as an example. They feature an article in the Morrison Record newspaper that explains how the MHB is using Avenza in their Miss. River Recreational campaign. This is giving national and international exposure to the MHB. The board was pleased that this is giving us more exposure.

Legislative Updates- Comm. Marcotte is interested in what the \$85 million from the tobacco settlement could be used for. Hoping that maybe it could be used for other county programs.

County Updates- Comm. Bruns said that Neal Gaalswyk is doing well and attended the last county board meeting. The board agreed that we should send him a get well card.

Comm. Tinquist said that the county board had several meetings with the DNR about a DNR acquisition and while he voted in favor, the acquisition was voted down. He noted that the factors that led to disapproval were a poor presentation by the DNR, and that they would not agree to sign a letter saying that a nearby gravel pit would not be affected by the acquisition. Comm. Marcotte noted that the matter of county board approval is a contentious one when it is landowner rights vs. county board approval.

Comm. Van Kempen noted that short term rental draft is completed and being voted on by the county board in April. He also noted that he had a discussion with Bob McGillivray from the Trust for Public Land about the Sheep Ranch property and informed the MHB that the county board approved of the sale to the DNR in 2018, but that there has been three new commissioners since that vote. He summed up that in his opinion there probably won't be any issues with it. Tim stated that when the time is right, Hubbard county may want to use MHHCP acquisition funds to purchase the land and that the board only authorized funds for county ownership back in December 2020. Tim said that Hubbard county could come to the MHB board meeting if the sheep ranch is approved by the county and we could discuss expending funds through the partnership.

Comm. Newland discussed that Enbridge line 3 is moving forward and there have been peaceful protests going on.

Comm. Wilson said that Morrison county combined the Board of Adjustment meetings with the Planning board meetings to meet twice per month to discuss P&Z issues. Each meeting has a different Chair and members are receiving training on their roles and responsibilities.

Comm. Barrows said that his county discussed access to certain county buildings as the Governor is allowing more access in public places. He talked a little how Crow Wing has a VRBO policy. Comm. Barrows addressed that Tim is having audio issues at zoom meetings and requested that he talk with Information Services about solving that issue.

Comm. Marcotte talked about VRBO's and the Aitkin policy and how complaints are the owners responsibility. She also stated that they are placing drop off boxes at the county courthouse for the public to drop off taxes.

M/S (Barrows/Bruns) to adjourn. Motion carried unanimously.								
·	- -							
Chair Anne Marcotte	Executive Director Tim Terrill							

March '21 Budget Summary			Projected	% of budget	
Revenues:	Monthly Amount	mbursement	Buaget	spent	Explanation
Governor's DNR grant (53290)	Indicate Particular	\$88,452.63	\$124,000.00	71.33%	non competitive quarterly reimbursement
LSOHC grant (53290)		\$4,934.90	\$7,000.00	70.50%	LSOHC reimbursement
Guidebook sales (58400)	\$170.17	\$19.99	\$200.00	10.00%	reimbursment for Guidebook sales
Enbridge program (58300)	\$4,489.58	\$2,670.76	\$3,000.00	89.03%	up to April '21 signage work
Miscell. Other revenue (58300)			\$2,000.00	0.00%	
MCIT Dividend (58300)		\$283.00	\$424.00	66.75%	MCIT refund
County Support (52990)		\$12,000.00	\$12,000.00	100.00%	aitkin, hubbard, cass, crow wing, itasca JPB reimbursement
BWSR Grant Stormwater (53090)			\$1,000.00	0.00%	competitive reimbursement
Total	\$4,659.75	\$19,908.65	\$25,624.00		*
Expenses:	Monthly Amount				Explanation
Salaries/Benefits					
FICA/Med/PERA/LIFE/LTD/Hlth/					
WC(61000)	\$8,006.10	\$61,329.94	\$101,801.00	60.24%	reimbursed by Gov. DNR grant
MCIT insurance/work					
comp/liability (61500)		\$2,492.00	\$2,216.00	112.45%	reimbursed by Gov. DNR grant
MHB board Per Diem (62680)	\$600.00	\$1,300.00	\$2,700.00	48.15%	reimbursed by Gov. DNR grant
Hotel/Meals/travel exp. (63340)		\$8.65	\$300.00	2.88%	reimbursed by Gov. DNR grant
Commissioner Mileage (62720)		\$80.50	\$2,900.00	2.78%	reimbursed by Gov. DNR grant
Employee Mileage (63320)		\$325.96	\$4,400.00	7.41%	reimbursed by Gov. DNR grant
Professional Services (62990)	\$10,525.00	\$6,525.00	\$8,175.00	79.82%	CW account. Services, LLBO prairie planting
Office supplies/operations					
(64090)	\$73.43	\$854.61	\$1,400.00	61.04%	telephone, office supplies
Training & Registration Fees (63380)			\$400.00	0.00%	reimbursed by Gov. DNR grant-
(03300)	I .		1,	1	

Total \$19,204.53 \$124,292.00

Governor's DNR grant is always \$124K every year

LSOHC grant is around \$6K to \$8K every year

^{*}The total under revenue does not reflect the \$124K because it is a non-competitive grant, and it doesn't always fall in the fiscal year.



04/12/2021 08:16 | Crow Wing County | P 1 | ACCOUNT DETAIL HISTORY FOR 2021 03 TO 2021 03 | glacthst

ORG YR/PR	OBJECT PROJ JNL EFF DATE	: SRC REF1	REF2	REF3	CHECK #	ОВ	AMOUNT	NET LEDGER BALANCE	NET BUDGET BALANCE
74830 58300 Miscellaneous Other Revenue REVISED BUDGET									.00
	887 03/24/21 Novah HENNE	GNI 205897 PIN AIS SUPI		40011	PER 02		-48,300.00 -5,000.00	-48,300.00 -53,300.00	
	887 03/24/21 Novah CASS	GNI 205899 AIS SUPPORT	AmyG	40011			-8,570.00	-61,870.00	
	887 03/24/21 Novah DOUGL	GNI 205902 AS AIS SUPPO	AmyG ORT	40011			-5,000.00	-66,870.00	
I	LEDGER BALANCES	DEBITS:		.00	CREDITS:	-66,870.0	0 NET:	-66,870.00	
74830	58400	MHB - Sales			REVISED	DIIDCET			.00
21/03 i		GNI 193504 BOOK SALES	AmyG	39816	KEVISED	BODGET	-170.17	-170.17	.00
I	LEDGER BALANCES	DEBITS:		.00	CREDITS:	-170.1	7 NET:	-170.17	
74830	61000	Salaries & V	Wages -	Regular	REVISED	BUDGET			.00
21/03 P	556 03/12/21 PAY031221 WARRA				PER 01 PER 02 1210		5,362.08 5,651.74 2,761.50	5,362.08 11,013.82 13,775.32	
21/03 P	916 03/26/21 PAY032621 WARRA				1210		2,761.51	16,536.83	
I	LEDGER BALANCES	DEBITS:		16,536.83	CREDITS:	.0	0 NET:	16,536.83	
74830	61200	Active Insu	rance		REVISED	BUDGET			.00
21/03 P	556 03/12/21 PAY031221 WARRA				PER 01 PER 02 1210		1,685.31 1,686.81 847.73	1,685.31 3,372.12 4,219.85	
21/03 F	916 03/26/21 PAY032621 WARRA				1210		838.33	5,058.18	



04/12/2021 08:16 | Crow Wing County | P 2 | ACCOUNT DETAIL HISTORY FOR 2021 03 TO 2021 03 | glacthst

										1-5
ORG YR/PR	OBJECT PROJ JNL EFF DATE	SRC REF1	REF2	REF3	CHECK #	ОВ		AMOUNT	NET LEDGER BALANCE	NET BUDGET BALANCE
L	EDGER BALANCES	DEBITS:		5,058.18	CREDITS:		.00	NET:	5,058.18	
74830	61300	Employee Pen	sion & FI	CA	REVISED	BUDGET				.00
21/03 P.	556 03/12/21 AY031221 WARRA	PRJ PR0312 NT=210312 R	1210312 UN=1 BI-W	1210312 EEKL	PER 01 PER 02 1210			772.64 816.54 398.51	772.64 1,589.18 1,987.69	
	916 03/26/21 AY032621 WARRA				1210			398.52	2,386.21	
L	EDGER BALANCES	DEBITS:		2,386.21	CREDITS:		.00	NET:	2,386.21	
74830	62100	Telephone			REVISEI	BUDGET				.00
21/03 W	727 03/21/21 C032321 MARCH	API 006205 CTC & 2/21	- 2/21 LD	CAL CONSOLID	ATED TELECOM	74 1		57.08 57.28 2.04	114.36	
21/03 W	727 03/21/21 C032321 MARCH	API 006205 CTC & 2/21	- 2/21 LD	143932 CAL CONSOLID	263 ATED TELECOM	74 1		.28	116.68	
	916 03/26/21 AY032621 WARRA			1210326	1210			55.00	171.68	
L	EDGER BALANCES	DEBITS:		171.68	CREDITS:		.00	NET:	171.68	
74830	62680	Non-Employee	Per Diem	S	REVISEI	BUDGET				.00
21/03 W	259 03/02/21 A030221 MHB P	API 002809 ER DIEM		142630 TINQUIST	PER 02 260 , DAVIN C	83		200.00 50.00	200.00 250.00	
21/03 W	259 03/02/21 A030221 MHB P	API 003257 ER DIEM		142631 GAASVIG,	260 CRAIG	67		50.00	300.00	
21/03	259 03/02/21 A030221 TED V	API 003356		142632	260			50.00	350.00	
	259 03/02/21 A030221 MHB P					72		50.00	400.00	
21/03 W	259 03/02/21 A030221 MHB &	API 001099 BUDGET PER	DIEMS	142634 MARCOTTE	260' , ANNE	71		100.00	500.00	



04/12/2021 08:16 | Crow Wing County | P 3 | KorieW | ACCOUNT DETAIL HISTORY FOR 2021 03 TO 2021 03 | glacthst

ORG OBJECT PROJ YR/PR JNL EFF DATE SRC REF1 REF2	REF3	CHECK #	ОВ		AMOUNT	NET LEDGER BALANCE	NET BUDGET BALANCE
21/03 1023 03/30/21 API 002534 W A033021 MHB PER DIEM	144259 NEWLAND,	26446 DEAN			50.00	550.00	
21/03 1023 03/30/21 API 003356 W A033021 TED VANKEMPEN MHB PER DIEM	144260	26443			50.00	600.00	
21/03 1023 03/30/21 API 100532 W A033021 MIKE WILSON MHB PER DIEM	144261 MORRISON	1930149 COUNTY AUDI			50.00	650.00	
21/03 1023 03/30/21 API 001099 W A033021 MHB PER DIEMS	MARCOTTE	, ANNE			100.00	750.00	
21/03 1023 03/30/21 API 002809 W A033021 MHB PER DIEM	144263 TINQUIST	26478 , DAVIN C			50.00	800.00	
LEDGER BALANCES DEBITS:	800.00	CREDITS:		.00	NET:	800.00	
74830 62990 Prof. & Tech. Fee - Ot	her	REVISED B	UDGET				.00
21/03 259 03/02/21 API 009999 W A030221 LEECH LAKE PLANTING PROJECT	142636 DO Unknown	PER 01 PER 02 26076		10	,692.83 525.00 10,000.00	10,692.83 11,217.83 21,217.83	
21/03 397 03/09/21 API 003534 W A030921 FWS REC SIGN	143074 FISHING T	26131 THE WILDSIDE			2,200.00	23,417.83	
21/03 1023 03/30/21 API 003534 W A033021 FWS 2021 MN TRADITIONS	144255 FISHING T	26442 THE WILDSIDE			83,870.00	107,287.83	
21/03 1145 03/31/21 GEN RECURRING FINANCIAL SERVICE					525.00	107,812.83	
LEDGER BALANCES DEBITS: 107	,812.83	CREDITS:		.00	NET:	107,812.83	
74830 64090 Office Supplies		REVISED B	UDGET				.00
21/03 1001 03/26/21 GNI FEB BREM PCARD mail USB to Principia media TIM TERRILL - USPS PO 26110 21/03 1001 03/26/21 GNI FEB BREM PCARD guidebook mailing		PER 01 PER 02			37.20 14.30 5.94	37.20 51.50 57.44 67.61	
TIM TERRILL - USPS PO 26110 LEDGER BALANCES DEBITS:		CREDITS:		.00	NET:	67.61	



04/12/2021 08:16 KorieW

Crow Wing County ACCOUNT DETAIL HISTORY FOR 2021 03 TO 2021 03

P 4 glacthst

NET LEDGER ORG OBJECT PROJ NET BUDGET YR/PR JNL EFF DATE SRC REF1 REF2 REF3 CHECK # ΟВ AMOUNT BALANCE BALANCE 132,833.34 -67,040.17 65,793.17 GRAND TOTAL --- DEBITS: CREDITS: NET:

29 Records printed

^{**} END OF REPORT - Generated by Korie Wiggins **

Planning and Zoning

None



IMMEDIATE PRESS RELEASE 4/1/21

Media Contact
Tim Terrill
218-824-1189

www.mississippiheadwaters.org
322 Laurel St.
Brainerd, MN 56401

Mississippi Headwaters Board Appoints New Commissioners to Leadership Positions

The Mississippi Headwaters Board (MHB) was created in 1980 to protect the first 400 miles of the Mississippi river through regulatory and voluntary incentive programs. The MHB board is composed of eight county commissioners representing the counties in which the Mississippi River flows: Clearwater, Beltrami, Hubbard, Cass, Itasca, Aitkin, Crow Wing, & Morrison. Our 2021 appointed positions include Anne Marcotte (Aitkin) Board Chair, Davin Tinquist (Itasca) Vice Chair, and Steve Barrows (Crow Wing) Secretary/Treasurer. To learn more about the MHB, please visit the website at www.mississippiheadwaters.org or call (218) 824-1189 for more information.

Action/Discussion

Tentative biennial conference agenda- discussion
Draft Biennial Report- discussion
Biennial Resourcetainment and signage project ppt.- discussion
Biennial Conference Summary- discussion
Executive Director's Report- discussion



Mississippi Headwaters Board Biennial Conference

Chase on the Lake 502 Cleveland Blvd. W. Walker, MN Walker Bay Ballroom CLEAR WATER
WATER
Lake Wombuses ITASCA
Lake Wombuse

November 5, 2019 9:00 AM — 1:00 PM

8:30 AM- Registration

9:00 AM- Pledge of Allegiance & Welcome - MHB Chairperson Anne Marcotte and Executive Director Tim Terrill

9:05 AM Legislative Welcome

9:15 AM Opening Remarks- Sarah Strommen, MN Dept. of Natural Resources Commissioner

9:25 AM MHB Video History & Award Presentation to Bob Lessard - Watch a video about the establishment and history of the MHB over the past 40 years. Bob Lessard will be presented an award for his work on establishment of the Mississippi Headwaters Board. (Governor Walz invited)

9:50 AM Mississippi Headwaters Habitat Corridor Project – See how easements and acquisitions come together seamlessly to effectively implement habitat complexes and protect water quality across 400 miles. Bob McGillivray, The Trust for Public Land; Chris Pence, Board of Water & Soil Resources; Tim Terrill, Miss. Headwaters Board Barrows- We have the Miss. River in our area that we need to keep protected for future generations. In order to do that, we want to systematically create natural resource based opportunities and activities for our people and visitors to enjoy.

10:30 AM BREAK

10:45AM Minnesota Traditions 2020 Campaign- See what education was done last year, and what new opportunities are on the horizon. Chip Leer, Fishing the Wildside Gaalswyk- We have abundant and a large concentration of lakes in our area, but AIS is a statewide issue. The MHB realizes that producing a consistent and concise statewide message is beneficial to everyone.

11:00 AM Regional Stormwater Implementation- A stormwater retrofit study completed back in 2014 for Miss. River cities is producing results for the City of Baxter and Bemidji. Brad Chapulis, Baxter city administrator, and Nate Matthews, City Administrator of Bemidji Gaasvig-Being that the city of Bemidji is the first city on the Mississippi River, we can lead by example. Since the MHB was the first Minnesota entity to do a stormwater retrofit analysis on 12 cities at a regional scale, we want others to know that urban stormwater planning is vital to a healthy, sustainable Mississippi River. We want to thank Enbridge for their contribution to this project to help bring it to fruition. Without their help it would have been difficult to receive matching funds for the Clean Water Fund grant.

11:30 AM Mississippi River Recreational Sign & Resourcetainment Project- Discover how a signage Program developed into an economic boost to the economy. Kris VonBerge, Little Falls Convention and Visitor Center, Kathleen Ryan, Aitkin River and Trails Committee, Megan Christianson, Visit Grand Rapids, Jeff Cook, Army Corps of Engineers, Laura Kirchner, Enbridge Marcotte- This is a program that has multiple partners and benefits coordinated by the MHB. The recreational

opportunities on the Miss. River are abundant and intentional, and carry multiple benefits such as economic vitality, environmental education, and community outreach.

12:00 PM Closing Remarks- John Jaschke, Board of Water & Soil Resources Executive Director

12:10 PM- Lunch Provided

1:00 PM Adjourn

Mississippi Headwaters Board Biennial

Report 2019-2021



Director's Report

PIVOT

I think if there was one word to describe our work these past 2 years it would be "PIVOT." When an organization makes a pivot, it doesn't change their mission, only the way they perform it. 2020 brought many changes in the way we interacted and conducted business. Whether it was video conferencing or teleworking, everyone was affected. In this issue we will discuss how the Mississippi Headwaters Board (MHB) pivoted and brought new and enhanced opportunities to the help protect the Mississippi River.

Mississippi River Signage and Resourcetainment

Learn how a signage project turned into an economic generator for the local area.

Minnesota Traditions

See how attitudes are changing through this social media program.

Bemidji Lake Irving Stormwater Project

With a regional stormwater study completed in 2014 by the MHB, cities are now implementing pollution prevention practices in the city of Bemidji.

Easement & Acquisition Program

Working with the Board of Water & Soil Resources and The Trust for Public land, permanent protection of land is being completed to protect the Mississippi River.

Regulatory Actions

View the zoning actions that have taken place over the past few years to protect America's River.

Mississippi River Signage Program

Connecting with the Mississippi requires that you experience it. The MHB placed signage at various stretches on the River so that paddlers could navigate and enjoy the natural beauty it offers.



Resourcetainment: Providing a natural

resource experience with an economic, entertainment incentive to synergistically boost the experiences of both activities and be <u>intentional</u> about both. This biennium we implemented the Resourcetainment idea with our signage program and offered canoe & kayak rental from local outfitters. The event generated over \$1,500 because 2 people bought kayaks after the event.

Canoe day is an annual Resourcetainment event held in August where people experience the Mississippi River by paddling from Kiwanis Park in Brainerd, MN to Crow Wing State Park. The paddlers experience the fun of paddling with a group and are able to visit a furtraders encampment when they reach their destination.



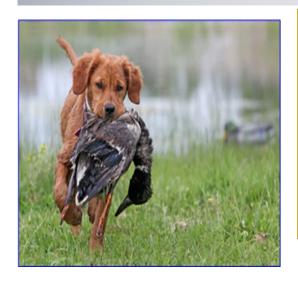




Minnesota Traditions Social Media Program

Producing a change in attitude about Aquatic Invasive Species and how we interact with our lakes, rivers, and streams.





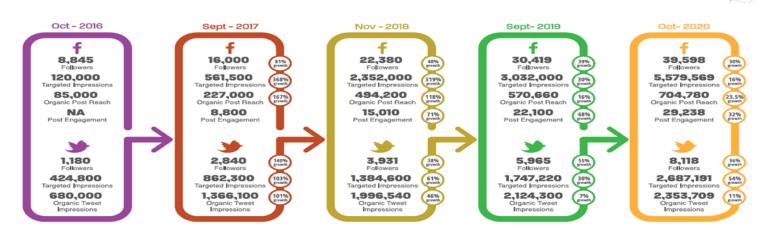
"In order to get a behavioral change, you need to have an attitude change. The best way to change an attitude is by talking about it with friends. Social media is one of the best tools to do that because it is engaging and influencing at the same time."

-Tim Terrill

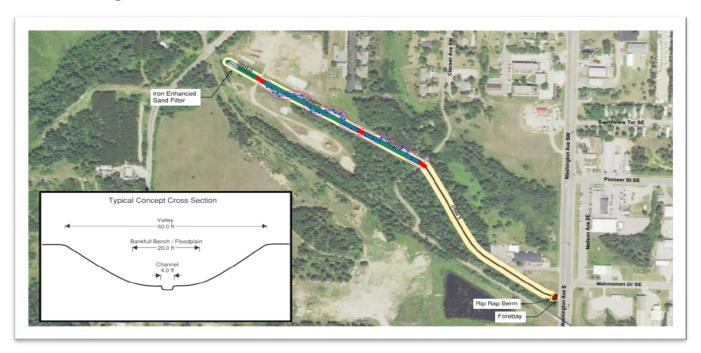


Social Media Campaign Since April, 2016

Minnesota Traditions Has Generated:



STORMWATER POLLUTION PREVENTION PRACTICES IN <u>BEMIDJI</u> HELP THE CITY MEET ITS WATER QUALITY GOALS



Bemidji Stormwater project design

Ditch in natural condition by lake Irving







Ditch by lake Irving

DRONE Footage:

Before Construction



Mississippi Headwaters Habitat Corridor Project

Protecting Critical Fish and Wildlife Habitat in the Mississippi Headwaters

This Program offers private landowhers along or near the first 400 miles of the Mississippi River or on a major tributary or Headwaters lake an opportunity to protect critical fish and wildlife habitat by permanently protecting the natural resource value of their land.



Partners

- Mississippi Headwaters Board
- The Trust for Public Land
- MN Board of Water and Soil Resources and Headwaters County SWCDs
- With stakeholder support from: The MN DNR The Nature Conservancy









Program Goal

Funded by the Outdoor Heritage Fund created from the 2008 Clean Water Land & Legacy Constitutional Amendment, the Program goal is to create and expand contiguous habitat complexes of permanently protected uplands and shoreland for the benefit of fish and wildlife habitat, migratory waterfowl, reduction of forest fragmentation, enhanced public recreational opportunities and the protection of water quality.

Land protection is achieved via fee-title acquisition or by enrolling land in The Reinvest in Minnesota (RIM) conservation easement program.

Why Create Habitat Complexes?

- To meet the basic needs of game and non-game wildlife such as cover from predators, water, safe places to raise young, and adequate area to move around during different life stages and the protection of water quality and spawning areas for fish.
- To insure good water quality for fish and as a source of drinking water for the Twin Cities and beyond.
- To provide migratory waterfowl food and cover along the Mississippi Flyway.
- To reduce land use changes that result in fragmentation of critical habitats such as forests, shorelands, grasslands, and wetlands.



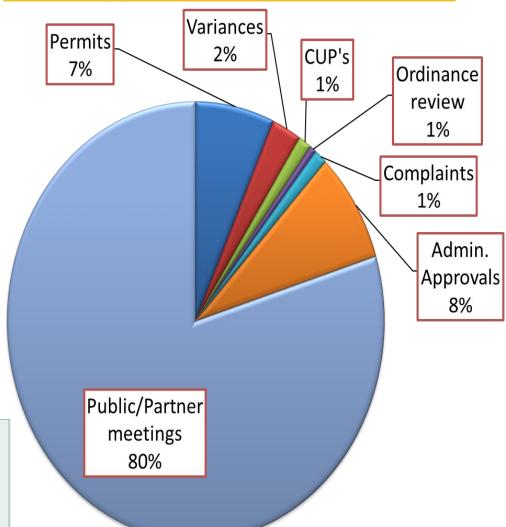


Accomplishments:

Since this program began in 2016, over 3,441 acres and 31 miles of shoreland have been protected. Projects on 2,000 additional acresand 15 miles of shoreland will be completed soon. Collage of pictures on this page

REGULATORY ACTIONS

Mississippi River Protection Actions



Mississippi Headwaters Board

Land Services Building 322 Laurel St. Brainerd, MN 56401

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County in-kind Contributions: \$578,963

Executive Director Report

March-April 2021

Personnel, Budget, Administration, Information & Education, Correspondence

- 1. Reviewed monthly budget.
- 2. Prepared monthly agenda packet.
- 3. Sent in monthly expense report.
- 4. Reviewed potential variances that may be coming before the Board next month.
- 5. Reviewed video and developed timeline with Dirk on showing before the board and getting comments. 6/1 will be a trailer, 9/13 will be a draft final video, and 10/4 will be final video sent to Dirk.
- 6. Reviewed and approved Hubbard forest management plan.
- 7. Resubmitted Whiskey Creek project to the LCCMR for 2022 funding.
- 8. Reviewed Aitkin County Draft 2nd Generation recreational plan and provided comment on guidance of following the MHB 2019 Comprehensive Plan along with mentioning some type of signage on the Miss. River.
- 9. Sent in Electronic Data Processing (EDP) equipment coverage letter to MCIT.

Meetings & Networking

- 1. Called Bemidji Area Chamber of Commerce and Itasca State Park to inform them about Resourcetainment and coordinate events across the first 400 miles of the Miss. River.
- 2. Attended zoom meeting with Heather Bandeen, Research & Program Development Director for Assoc. of MN Counties and we talked about our upcoming planning session with the MHB board. She will send me materials to help me interact with the board. On a side note, she was so impressed with what we are doing as a regional organization that she would like us to present at the AMC conference in December as a workshop.
- 3. Held meeting with Morrison County Area Foundation, Initiative Foundation, and Visitors center to discuss Resourcetainment. Little Falls is holding a "Ride the River" event on July 24th from Belle Prairie to LeBourget Park, and there will be live music at the end of the paddle.
- 4. Called Karl Samp from the Brainerd Lakes Area Community Foundation to help plan an event at CW State Park for the MHB Paddle Days.
- 5. Held meeting with the LLBO to discuss the MHB Comprehensive Plan and the Cooperative agreement between the MHB and LLBO. I gave a brief overview of the 2019 Comp plan and talked about the cooperator agreement. Rich Robinson said that staff changes many years ago caused the LLBO to slip away from the Comprehensive Plan and lose funding, but he thought that there are lots of opportunities to work together. Ben Benoit said that the Comp plan is specific to counties and does not represent the LLBO. I pointed out that the cooperative agreement specifically further identifies the role and jurisdiction of both entities. LLBO legal will look at the

- comprehensive plan zoning regulations and will host another meeting to ask clarifying questions.
- 6. Talked with different consulting firms about cost and time for strategic planning.
- 7. The Crow Wing county board approved of the acquisition of the 35 acre Indian Jake Lake Addition.
- 8. Sent \$50K to the city of Bemidji for Enbridge contribution for PMA 25. Construction will begin as soon as the weather clears up.
- 9. Attended Mississippi River Brainerd 1 Watershed 1 Plan meeting to look at development of RFP for the watershed. The group is leaning toward a joint powers collaborative rather than a joint powers board. CW SWCD will write and work on the proposal.
- 10. Sent email to paddling outfitters informing them of dates to add to their calendar in which their paddling club could attend. I also provided them with a proposed schedule so that outfitters could rent kayaks or canoes to the attendees.
- 11. Sent get well card to Comm. Gaaslwyk.
- 12. Held Resourcetainment meeting with Connie Cox who is the naturalist at Itasca State Park (ISP). She provided me with a spot in ISP where they do a short ½ hour paddle to another landing on hwy. 200 and she provides a guided tour during the paddle. While Covid will most likely prevent a paddle at the usual date and time, It will be a great opportunity to produced signage and promote annual resourcetaiment activities.
- 13. Held discussion with MAISRC communication specialists Kristin Loobeek, and they have decided to contribute to the MN Traditions campaign. Because they can only give \$350, it is not feasible to create a campaign, but I offered to use that funding to help boost MAISRC MN Traditions posts. This won't create great numbers, but it will allow more people to see and increase individual posts performance.